

GREEN IRELAND

conference

BRANDING AND PROTECTION FOR SUSTAINABLE FARMING, SAFE FOOD AND ECO-TOURISM

KILKENNY CASTLE • 16-18 JUNE 2006

WWW.GMFREEIRELAND.ORG/CONFERENCE • TO REGISTER CALL (0404) 43 885

Ireland's world famous clean green image provides a competitive advantage for our food, farm, and tourism industries. But this could soon be destroyed by pollution from incinerators and genetically modified food and farming. This conference provides a historic opportunity for politicians, stakeholders, and experts to explore our democratic participation, legal rights and responsibilities for the future of food and farming — and Ireland's brand recognition in a globalising world.

SPEAKERS

- **Vandana Shiva**, Director, Research Foundation for Science, Technology and Ecology. Winner, Right Livelihood Award. Author, *Biopiracy - the plunder of nature and knowledge*. (India)
- **Percy Schmeiser**, Farmer who was sued after being contaminated by GMO crops. Member of the International Forum for the Future of Food and Agriculture. (Canada)
- **Deborah Koons Garcia**, Film director, *The Future of Food*. (USA)
- **Benedikt Haerlin**, Director, Foundation on Future Farming. Co-ordinator, Save Our Seeds. Convener of the annual European Conference on GMO-free Regions. (Germany)
- **Brody Sweeney**, O'Briens Sandwich Bars • **Vincent Cleary**, Glenisk Organic Ireland • **Muiris Kennedy**, Bord Bia • **Eddie Punch**, Irish Cattle & Sheepfarmers Association • **Kate Carmody**, Irish Organic Farmers and Growers Association • **John Brennan**, Leitrim Organic Farmers Coop • **Dr. Stanley Ewen**, Grampian University Hospitals Trust • **Clare Oxborrow**, Friends of the Earth Europe • **Jack O'Sullivan**, Environmental Management Services • **Dr. Philip Michael**, Irish Doctors Environmental Association • **Frank Corcoran**, European Environmental Bureau • **Michael Ewing**, Centre for Sustainability, Sligo Institute of Technology • **Michael O'Callaghan**, GM-free Ireland (chair) + **others TBA**.

PROGRAMME

Expert presentations, workshops, and panel discussions: download full programme at www.gmfreeireland.org/conference/GreenIreland.pdf

- FRIDAY 16 JUNE • **Forging a GM policy for Ireland part I:** Global, European and Irish perspectives.
- SATURDAY 17 JUNE • **Forging a GM policy for Ireland part II:** action planning workshops for stakeholders.
• **Integrity and diversity of ecosystems, agricultural traditions, and foods.**
- SUNDAY 18 JUNE • **Green branding, natural heritage and eco-tourism;**
• **Who decides? Democratic rights, responsibilities and public participation;**
• **The future of Irish food and farming: time to choose.**

WHO SHOULD ATTEND

- Policy makers in government, local authorities, and the farming, food and tourism industries.
- Farmers, food producers, food exporters, food retailers, animal feed suppliers & landowners.
- National Park administrators, tourism industry professionals, hoteliers, restaurateurs & chefs.
- Environmental NGOs, health professionals, educators, media people, and consumers.

REGISTRATION

- Call (0404) 43 885 • €450 institutions • €200 individuals • €150 concession
- See programme to register for specific sessions at reduced rates :
www.gmfreeireland.org/conference/GreenIreland.pdf

Hosted by the GM-free Ireland Network and An Taisce — the National Trust for Ireland
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